

## **Joint FAO-WPSA Symposium on**

Guidance for the poultry sector – issues and options

24 August 2010

Tours, France, at the European Poultry Conference

### **Background**

Poultry production has achieved outstanding biological and economic performance in the last 60 years as a result of innovative business models and applied research, leading to abundant and cheap poultry meat and eggs. However, the success of the world poultry industry is increasingly marred by emerging societal concerns related to food safety and quality, animal health and welfare, environment, loss of biodiversity, *etc.* Other concerns relate to the increasing dichotomy between small-scale poultry producers and large scale commercial poultry producers, the formers being increasingly threatened by marginalization. Another observed dichotomy is the increasing gap in poultry research and development between developed and developing countries. In developed countries, the research and developments, increasingly funded by the private sector, which will inevitably raise the question of property right and patenting, are less and less transferable to developing countries. A more ‘ethical’ model is needed to ensure food security, empower small producer, sustain the environment and serve consumers with quality and safe food. Such a creative new model would not only serve the poultry sector but would also provide guidance for the rest of the livestock sector.

In 2009, a Poultry Leadership Think Tank was held with representatives of the poultry breeding industry, the World Poultry Science Association (WPSA) and FAO, to discuss these new challenges and to make proposals for change to fit the changing paradigm. It has been recognized that the assembled group had expertise and experience mainly on poultry genetics and breeding. A wider stakeholder consultation was deemed necessary for a fully comprehensive evaluation of the global poultry industry, and what the impact of proposed changes might be on the long-term efficiency and sustainability of the industry.

In collaboration with the European Poultry Conference, FAO, WPSA and the Poultry breeding industry will organize a one-day joint Session “Guidance for the poultry sector – issues and options”. The symposium will take place in Tours, France, on the 24<sup>th</sup> of August from 11:30 to 13:00 and from 14:00 to 18:30.

### **Objectives of the symposium**

- Undertake a comprehensive assessment of global poultry production and the impact of the above challenges on its long term efficiency and sustainability
- Discuss the elements of technically sustainable and socially equitable global poultry production. These are:
  - food safety and quality
  - public health, animal health
  - environment, biodiversity and natural resources
  - trade liberalization / market distortion
  - poverty reduction, social equity and economic development

## Organization of the symposium

The symposium will be organized in five sessions covering the above elements. Each session will include a twenty minute presentation followed by 40 minutes plenary discussion, which terms of reference will be prepared in advance with the facilitator. Each discussion session will consider the following issues:

- Identify tools for ensuring the implementation of the above elements
  - Private voluntary standards, code of conduct, *etc.*
  - National and international standards and policies
- Discuss responsibilities of relevant stakeholders in their implementation
  - Private sector
  - Civil society
  - National governments
  - International organizations

## Agenda

11:30 - 11:50 Welcoming and introduction of the symposium  
by Irene Hoffmann (FAO) of behalf of the organizers

11:50 - 12:00 Opening remarks  
by John Hodges

12:00 - 12:20 Risk Assessment of Salmonella and Campylobacter in poultry in the EU  
by Ernesto Liebana (EFSA)

12:20 - 13:00 Discussion (facilitated by Olivier Dal, Auchan)

13:00 - 14:00 Lunch break

14:00 - 14:20 Poultry health: global issues, trends and challenges  
by (Karin Schwabenbauer, CVO Germany)

14:20 - 15:00 Discussion (facilitated by Cees Vernmeeren, AVEC Belgium)

15:00 - 15:20 Structural changes of the global poultry production and their impact on the environment  
by Irene Hoffmann and Pierre Gerber (FAO)

15:20 - 16:00 Discussion (facilitated by Jim McKay; Aviagen)

16:00 - 16:20 Coffee break

16:20 - 16:40 Global trade of inputs, poultry and poultry products and its effect on the development of poultry production in developing countries  
by Dr Clare Narrod ( IFPRI)

16:40 - 17:20 Discussion (facilitated by Mouhamet Lamine Ndiaye, Oxfam)

17:20 - 17:40 Impact of structural changes in poultry production on social equity in general and small-scale producers in particular – the case of Thailand  
by Viroj NaRanong (Thailand Development Research Institute)

17:40 - 18:20 Discussion (facilitated by Kevin Lovell, Southern African Poultry Association)

18:20 - 18:30 Wrap up, conclusions and way forward  
by Robert Alexander Pym (WPSA)

**Audience (maximum 100)** will include representatives of:

- Regulatory bodies and development agencies (WTO, OIE, EFSA, EU, FAO, NGOs, etc);
- Large and small producers, integrators; cooperatives, retailers, consumer organizations;
- Pharmaceutical, feed and processing industries;
- Scientific experts in related fields.

Participants to EPC are welcome, subject to space availability.