

BOOKING FORM

Yes, I would
like to attend:

**Incubation
2010**

Venue:

Date:

PLEASE COMPLETE THE FOLLOWING

And post to the address below or fax to +44 (0) 1377 253640

First Delegate

Mr Ms Dr First Name(s): _____
Surname: _____ Job Title: _____
Company: _____
Address: _____
Post code: _____
Country: _____ Email: _____
Telephone: _____ Fax: _____

Second Delegate

Mr Ms Dr First Name(s): _____
Surname: _____ Job Title: _____
Company: _____
Address: _____
Post code: _____
Country: _____ Email: _____
Telephone: _____ Fax: _____

Please send us the address of anyone you know who would like to receive this invitation

The conference costs £150* (\$US240/€165)

***Early bird discount price (before 28th February 2010) £125 (\$US200/€135)**

Two easy ways to pay (group rates available)

By CHEQUE (to be drawn on a London bank in £UK and enclosed with this form)
Cheques should be made payable to: Positive Action Publications and sent to
PO Box 4, Driffield, East Yorkshire YO25 9DJ, England.

By CREDIT CARD - Please debit my: Visa Amex Master Card

Name on card _____

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Expiry date _____ Signature _____

Terms and conditions Upon receipt of your booking, your place will be confirmed. Any cancellation must be in writing and received at least 14 days prior to the event, in which case a cancellation fee of £35+VAT will be incurred. Once within the 14 day period, no refund will be given for a cancellation but a substitute delegate may be named at any time prior to the event.

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A PDF of this leaflet is available for download at www.positiveaction.co.uk.



Incubation 2010

A one day technical conference

The Mitland Hotel
Utrecht, Holland
Monday 19th April 2010
(the day before VIV Europe)

The **speakers**

Dr Nick French:

Nick French is the incubation specialist for Aviagen with over 26 years of experience working in hatcheries and carrying out incubation research. Nick has experience of both chicken and turkey incubation and has worked in hatcheries of both species worldwide.

Ken Baker:

Ken Baker has been Chick Master UK managing director since 2008. Previously responsible for the development of control systems and software he now also spearheads their Heat Recovery and Energy Management Division.

Filip de Smet & Roger Verrees:

After obtaining his degree in commercial engineering from the University of Leuven (Louvain), Belgium, Filip has been in international sales throughout his professional career. Roger has been active in the poultry industry for more than 30 years, including 28 within the incubation sector. He has lived in Saudi Arabia and Egypt where he ran hatcheries in extreme climate conditions. Roger has travelled to all continents to design, install and maintain hatcheries of all sizes. About 10 years ago they developed a new incubator concept (Goldegg/now Emka).

Conny Maatjens:

Conny Maatjens works in the research department of HatchTech and is one of the key people in the final phase of scientific and field testing for HatchBrood. Conny graduated from Wageningen University, with a specialisation in adaptation physiology and animal breeding and genetics.

Dr Marleen Boerjan:

Marleen Boerjan has a wealth of practical experience in the fields of embryonic development and incubation and is a renowned communicator who has participated in conferences, workshops and training courses around the world.

Roger Banwell:

As the founding director of Heron Research Ltd, Roger worked extensively on the development and commercialisation of single stage incubation in conjunction with a major breeder. Heron Research was acquired by Petersime NV in 2000, Roger is presently senior incubationist attached to Petersime's R&D department.

Tarsicio Villalobos:

Tarsicio is a veterinarian from Universidad Nacional, Costa Rica. He worked for 11 years as a field veterinarian with broiler breeders and hatcheries and manager veterinarian services in Costa Rica. From 2004 to 2009 he was manager of technical services Latin America at Pfizer and is now director technical marketing at Pfizer Poultry Health.

The **programme**

- 9:00 Registration and coffee
- 9:30 Introduction
- 9:40 What the embryo needs
Dr Nick French, Aviagen
- 10:20 Thoughts on modern energy management
Ken Baker, Chickmaster
- 10:45 Break
- 11:20 Maximising viable chick production
Filip de Smet & Roger Verrees, Emka
- 11:50 Maximising the day old's potential
Conny Maatjens, HatchTech/HatchBrood
- 12:30 Lunch
- 13:30 Training and motivation in today's hatchery
Dr Marleen Boerjan, Pas Reform
- 14:10 Do we fully utilise the generated data?
Roger Banwell, Petersime
- 14:45 Break
- 15:15 Critical success factors for in ovo vaccination
Tarsicio Villalobos, Pfizer Poultry Health
- 15:45 Panel discussion
- 16:30 Close